

"Mayor's Townwide Recycling Challenge"

March 16, 2010

Public Education Forum supported by

Green Sustainability Committee, Denville Environmental Commission, DPW

15% more recycling = \$165,000.00

In 2008 the mayor challenged Denville residents to recycle 15% more per household, which is only 15 pounds a week. That year Denville responded and reduced the total tonnage of garbage and almost doubled our county recycling grant from \$38,000 to \$59,000. In 2008 the price of the aluminum was at an all-time high and we increased how much the town gets from \$300 to \$1,700 per container initially. Unfortunately, in 2009 total recycling dropped off and we currently are experiencing the first garbage rate increase in 16 years due to increased hauling fees and tipping fees. We want to demonstrate and educate the public how our garbage bills can be drastically lowered, by removing recyclable materials from the waste stream. Just 15% will do it. The garbage bill was reduced 4 times from 1989 thru 1994 and has remained the same for 16 years. With increased effort reductions can be part of our future. Please recycle 15% more!



We are holding a can recycling extravaganza! Please put all your aluminum in the container marked ALUMINUM ONLY. Any money raised by recycling effort directly offsets your taxes, by reduced garbage bills or through increased state and county grants. Every time we fill this container with aluminum Denville get a greater return than when it goes with mixed metal. DON'T PUT ALUMINUM IN THE MIXED RECYCLABLES CONTAINER. You can bring your aluminum to this container any time the recycling center is open.