

TOWNSHIP OF DENVILLE
MUNICIPAL COUNCIL
WORKSHOP MEETING

APRIL 12, 2011

The Meeting was called to order at 6:30 p.m. by President Kuser. The Salute to the Flag was recited, followed by the reading of the Open Public Meetings Act Statement by Deputy Clerk Kathy Costello. Mrs. Costello reminded everyone that this is a non-smoking facility and asked that cell phones be muted or turned off.

ROLL CALL: ANDES, FITZPATRICK, SMITH, STECKY, KUSER

ABSENT: SHAW, GOLINSKI

Mr. Golinski arrived at 6:58 p.m.

ALSO IN ATTENDANCE: MAYOR HUSSA, ADMINISTRATOR WARD, CONSULTING ENGINEER RUSCHKE, TOWNSHIP ATTORNEY SEMRAU

R-11-98: RESOLUTION TO GO INTO CLOSED SESSION - POTENTIAL LITIGATION AND 128 HILLCREST DRIVE

MOTION TO APPROVE R-11-98: MOVED BY MEMBER SMITH, SECONDED BY MEMBER STECKY

AYES: SMITH, STECKY, FITZPATRICK, ANDES, KUSER

ABSENT: SHAW, GOLINSKI

Council went into Closed Session at 6:33 p.m.

Council came out of Closed Session at 7:51 p.m.

President Kuser called for a brief recess at 7:51 p.m.

The Meeting resumed at 7:55 p.m.

OPEN PUBLIC PORTION: No one wished to be heard.

CLOSE PUBLIC PORTION.

PRESENTATION OF DENVILLE BOARD OF EDUCATION BUDGET

DR. DRUCILLA CLARK

Dr. Clark introduced John Serapiglia, Business Administrator for the Denville K-8 District.

Mr. Serapiglia explained the handouts that were provided to the Council:

Synopsis of school buildings, their age and current enrollment.

One page budget sheet with back-up packet explaining how the budget was arrived at.

He further noted that the public was provided with copies of the budget book at the Board of Education meetings.

Mr. Serapiglia spoke of the enrollment in each of the three schools. He then gave a breakdown of the percentages that make up our property tax bill: School budget - 41%, Regional High School - 25.2%, the Township - 18.8%, County - 11%, Open Space - 3% for the County and 1% for Denville.

Mr. Serapiglia went over the one-page budget sheet, explaining how the figures were compiled. A copy of the hand-outs and power point presentation are attached to these minutes. He noted that next year the District will be receiving an Ed Jobs Grant from the Federal government which will be used to support a teacher's salary. Mr. Serapiglia advised that it is only .21% of the budget

Mr. Serapiglia commented that State Aid increased this year by \$260,000 but the District is still down by \$1.3 million from last year. He noted that half of the cost of extra-curricular activities is picked up by the parents of the children who participate. Mr. Serapiglia commented that there is a reserve in the debt service due to capital projects coming in under budget last year.

Mr. Serapiglia explained the figures in the budget and noted that the tax impact for 2011-2012 on the average home assessed at \$310,900 will be 1.99% which equates to \$68.56. He spoke of the comparison of the Denville budget with other County and State K-8 District budgets.

Mr. Serapiglia went over the capital projects and noted that there is an expected increase in enrollment in Valley View School which will necessitate providing additional lockers. He further noted that a sewing room will be converted into two smaller class rooms. Dr. Clark interjected that, by converting the sewing room and not leasing additional trailers, the District will save approximately \$86,000 per year.

Mr. Serapiglia noted that this is not as aggressive a budget as in previous years, but that an aggressive stance was taken with regard to negotiations with the teachers association. He said that, while many repairs have been done, there is still a lot to be done and some provisions for that have been put in the budget for next year.

Dr. Clark commented that, although there are some hills and valleys in test scores in some grades, by the time our students are in eighth grade, they are well prepared for High School. She spoke of the accomplishments of Valley View students in their High School careers.

Dr. Clark advised that the State has come up with common course mandates in Math and Language Arts. She said that they have very specific dictates about when they are to be implemented. Dr. Clark noted that a K-2 program is being written, to be implemented in September; this coming year a 3-5 program will be worked on and the following year 6-8 will be developed. She advised that the way Math is taught in the schools will change dramatically to an in-depth study of one math phase in each year.

Dr. Clark noted that these Common Course Standards differ from the N. J. State Standards, meaning that multiple states have combined to approve these courses.

Dr. Clark encouraged everyone to go out and vote on the School Budget, which is being held on Wednesday, April 27th. She noted that it is a change, since elections are normally held on Tuesdays.

Councilman Golinski asked about the enrollment in both the elementary and middle schools.

Dr. Clark replied that both elementary schools appear to be experiencing a drop in enrollment. She said that birth rates seem to be decreasing and enrollment in

Kindergarten is going down, but the population is going up in the middle school. Dr. Clark commented that the middle school was built to accommodate 400 students and the current population is 679 and it is very crowded. She said that the enrollment will be around 700 in September.

President Kuser asked if teachers have been moved to Valley View from the other schools. Dr. Clark replied that some elementary teachers will be lost and they can't be moved to the middle school because the certification is different.

Mr. Golinski asked what the Charter School expense is for.

Mr. Serapiglia replied that it is for the Unity Charter School.

Mr. Golinski asked if we pay tuition for our students to go there. Mr. Serapiglia replied in the affirmative.

In response to a question from Administrator Ward, Mr. Serapiglia explained that the State Aid for this year is an increase but it is a decrease from two years ago.

President Kuser thanked Mr. Serapiglia and Dr. Clark for their presentation.

MORRIS HILLS REGIONAL DISTRICT BUDGET PRESENTATION. JAMES JENCARELLI

Mr. Jencarelli thanked the Council for the opportunity to present his budget. He said that the Council will probably ask him why Denville is taking the lion's share of the impact for the Regional High School District.

Mr. Jencarelli stated that, as everyone is aware, there is a 2% cap on the tax levy. He said that the Morris Hills budget is within the 2% cap. Mr. Jencarelli advised that the increase for the average home assessed at \$310,900 in Denville is \$147.24. He explained that it is based on a formula received from the State around March of this year. Mr. Jencarelli noted that the formula is based on enrollment and, while the Denville middle school enrollment has increased, Rockaway Township's enrollment has decreased significantly. He advised that this caused a 2.34% increase in the formula for the Regional District's budget. Mr. Jencarelli explained that, if the budget stayed the same, Denville would have seen a \$1.1 million increase in the tax levy assessed to it from the Regional District. He said that is due to the fact that the percentage changed by 2.4%. Mr. Jencarelli noted that Rockaway Twp., Rockaway Borough and Wharton will have a smaller impact from the Regional District Budget. He added that they would have to have decreased their budget by \$3.3 million this year in order for Denville to see a flat, no increase impact from that budget because of the formula change.

Councilwoman Smith asked if the enrollment figures used in the formula are current or from about two years ago.

Mr. Jencarelli replied that they are figures that were projected for next year.

Mrs. Smith noted that the formula is also based on socio-economic factors and the local budget on the amount of aid you get. She said that if we were classified correctly, they would get more aid and the formula might benefit the Township more. Mrs. Smith added that she would like to see them look into how to go about changing the

classification.

The Mayor commented that he knows about the formula but had no idea that it could be this far apart. He asked if this is accurate. Mr. Jencarelli replied that it has been checked several times.

Councilman Golinski asked what percentage of the student population comes from Denville. Mr. Jencarelli responded that he believes that it is over 30%.

Mr. Golinski noted that the change has Denville paying over 72% of the increase.

Mr. Golinski stated that this 30% to 72% doesn't sound like mostly population, it sounds like mostly the other factors.

Mrs. Smith noted that it used to be that Rockaway Twp. and Denville had approximately the same increases and it was 60% to 70% between the two towns, versus Wharton and Rockaway Borough. She said that she, too, is appalled by these numbers.

Mr. Jencarelli replied that he understands that, but he does not control the numbers, they come from the State. It was noted that Rockaway Township's percentage of the school population is about 50%.

Mr. Golinski asked if it is possible to have this audited because it just does not seem to be right. Mr. Jencarelli replied that he will certainly give it to Mr. Ward.

Mrs. Smith asked if the Council can see the breakdown of the costs for each of the municipalities, rather than just see the increase. She said that she would like to look at it in context.

Councilman Stecky advised that there is a comprehensive power point on their web site.

Mr. Jencarelli advised that they are doing presentations to PTA groups and other organizations to get the information out to the public. He said that the information is available, in detail, on the web site. Mr. Jencarelli noted that they wanted to give out a one page flyer so that the Council would have some information this evening and could ask questions. He said that he could then research the answers to the Council's questions.

Mr. Stecky asked if there has ever been a divergence like this before.

Mr. Jencarelli replied that last year Rockaway Township was hit with about \$130 increase. Mr. Stecky asked who sets the formula and was advised that it is the State Department of Education. Mr. Stecky said that he feels that the Township should get in touch with them because this is inequitable.

President Kuser asked how one goes about changing the socio-economic grade.

Dr. Clark explained that it has to do with the education level and the income level in the town. Mr. Kuser asked if that information comes from the census. Dr. Clark replied that it does.

Mrs. Smith noted that, at one time, there was a larger disparity between Wharton and Rockaway Borough and Rockaway Township and Denville. She added that, through the years, we have come to look more and more like our neighbors. Mrs. Smith suggested that, since it is more of a local than regional issue, the onus is on Dr. Clark, in conjunction with the Township, to work on a change.

Councilman Andes noted that bringing down that level will help the other communities as well.

John Paragian, Denville Board of Education officer, noted that Denville has always been painted as the wealthiest of the towns, which is not an accurate statement. He said that Denville's socio-economic status is comparable to the other towns. Mr. Paragian also stated that the assessed value of the average home in Denville is also comparable to the other towns and he is unaware of how they weigh this in our disfavor.

Dr. Clark explained the State's rating system.

There was a brief discussion regarding the ratings of the neighboring towns.

Dr. Clark noted that Assemblyman Bucco has been very responsive to Denville and she would be happy to contact him.

President Kuser asked Dr. Clark to do that and to copy Administrator Ward.

Mr. Stecky asked Mr. Jencarelli what the total increase is from last year. Mr. Jencarelli replied that it is 2%. Mr. Jencarelli added that the District has entered into shared services to save money and has purchased smaller buses to transport handicapped children and saved \$500,000 by doing so.

Mrs. Smith asked for an explanation of the intra-district school choice.

Mr. Jencarelli replied that a survey had been done a few years ago with regard to giving students in the four sending districts a choice of which high school they would like to attend. He said that they opened 15 seats for students to choose which school they wanted to attend, to be chosen by lottery. Mr. Jencarelli added that they have applied for the Governor's Choice Initiative in order to generate more revenue for the District.

Mrs. Smith asked if the choice is between Morris Hills and Morris Knolls. Mr. Jencarelli replied that is correct and added that 7 students have applied; 4 chose Knolls and 3 chose Hills.

President Kuser thanked Mr. Jencarelli for his presentation.

PARKING CONCEPTS FOR DOWNTOWN DENVILLE - KRISTEN PAMPERIN

President Kuser advised that Ms. Pamperin had sent him an e-mail requesting that she be permitted to come to the Council and speak about the parking issues downtown. He said that perhaps the Council could come up with some solutions.

Ms. Pamperin stated that she is the President of the Chamber of Commerce and previous Chairperson for the Economic Development Committee. She said that she has been involved with parking for quite some time and it has again become a hot button in the Chamber. Ms. Pamperin noted that at the Economic Development meetings, the primary focus has always been to fill in the empty spaces in town. She said that the answer that she gets back when she goes to the Chamber is that the town is not supportive of the fact that parking has been an issue, which is common in prosperous towns. Ms. Pamperin stated that, right now, we are hurting and we are still having problems. She commented that keeping our consumers happy and shopping here is of key importance.

Ms. Pamperin noted that she has not come with solutions because she feels that it will

take branches from the Police, the Council, the Chamber and from the townspeople coming together to make change happen. She said that people want to spend time shopping but we primarily have one-hour parking on the streets; she added that in 2006 some two-hour parking was instituted, but it is very limited and not as accessible to the average shopper and restaurant patron.

Ms. Pamperin then went over a hand-out that she provided to the Council, listing the issues that she feels need to be addressed with regard to parking in the downtown area. A copy of that hand-out is attached to these minutes.

Councilman Golinski asked what percentage of people parking on the street did Ms. Pamperin estimate are merchants. Ms. Pamperin replied that she feels it is about 40%. Ms. Pamperin advised that she had intended to bring another hand-out for the Council which explained the Main Street USA program. She said that it is basically a formula that people use to revitalize their downtown. Ms. Pamperin stated that, after going through parking under Gene Feyl, we learned where our mistakes were. She said that looking back on 2006 she realized that the Chamber probably did itself a disservice, but they didn't know better. Ms. Pamperin noted that she did a lot of research as to what other towns are doing, especially in the area of merchant parking. She advised that a procedure called "scatter ordinances" are used in some towns. Ms. Pamperin explained that the system involved the merchants registering with the town and acquiring two parking stickers for their car. She further explained that the cars can be tracked by a bar code on the sticker and it allows the merchants to come to town and park for one hour on their day off.

Councilwoman Smith commented that this is not a new issue and the merchants that are crying out are the worst offenders. She said that Ms. Pamperin is speaking about what to give them on their day off, the problem is the merchants, and their employees, are parking in front of the business. Mrs. Smith asked if Main Street has any solution for that, such as registering the vehicles; in addition, she noted that she doesn't know if it is even legal to mandate that the owner and employees must register.

Ms. Pamperin replied that she is not so sure about employees, but the "Scatter Ordinance" covers the merchants. She added, however, that it was a different state that used it so she is not sure about the legal issues. Ms. Pamperin said that the system that she is referring to called it a business registration and gave complimentary passes to the owners when the registration fee was paid.

Councilman Fitzpatrick commented that this subject could be discussed for hours. He noted that many residents have spoken with him about the possibility of extending the time allowed on the meters. Mr. Fitzpatrick stated that he was informed that it would be extremely costly to re-tool the meters to allow additional time.

Mr. Kuser commented on the work that is done in the Clerk's Office to issue a one-day parking permit, for a fee of \$2.

Councilman Stecky asked what the consensus is regarding whether or not we have sufficient parking.

Ms. Pamperin replied that, if the merchants would properly utilize the municipal lots,

parking would not be at the critical mass that it is now.

Ms. Pamperin said that she will be the first to admit that her employees are just as guilty. She noted that, every couple of months, she has to remind them, "Hey guys, I'm the head of parking in town, and you are making me look bad." Ms. Pamperin commented that the employees cannot afford the permits and she cannot afford to buy 40 permits for her employees. She advised that another business owner made her aware of the fact that her employees were parking on Second Avenue. Ms. Pamperin stated that the town is making it very difficult for people to afford to park in the lots and, if they lowered the rates and found a new way to generate that revenue it would help. She again recommended the registration of businesses.

Councilman Andes commented that the parking tickets in the lot certainly sound out of whack, being twice as much as a ticket on the street. He said that he would think that can be addressed relatively easily. Mr. Andes asked Ms. Pamperin if Main Street USA had any experience with escalating fines for multiple parking offenders.

Ms. Pamperin replied that they deal with it on a case by case basis. She said that a great deal of the problem now is that the merchants are evading it. Ms. Pamperin added that, unless there is some way to identify the merchants, we are not going to solve the problem. She said that, not only are they not getting tickets, they are not even moving their cars.

Mr. Golinski noted that we are down to one parking enforcement officer, so there is very little enforcement going on.

Ms. Pamperin advised that the Economic Development Committee has spent hours coming up with ideas. She said that the Police Chief and someone from the Council was at every one of these meetings, the first time around. Ms. Pamperin stated that, after spending hours of her own time looking for solutions, she brought them to the Police Chief only to have them shot down. She said that if we could have the right people sitting in on these meetings, right from the beginning, it would really help us expedite the determination that something is a solution or is not an option.

The Mayor commented that the Downtown Development Committee started having evening meetings, in order to accommodate more people. He said that, coincidentally, Ms. Pamperin was unable to attend the last meeting, which he termed as being very productive. Mayor Husa noted that the registration of businesses was discussed and the police and Clerk's Office, where the entire parking program is handled, didn't like it. He said that they asked Ms. Pamperin to come back with a revised version of it. The Mayor commented that it may be somewhat problematic and we may want to get an attorney's opinion on it because, forcing people to register with the town, is something we have to overcome. He noted that he likes the idea and thinks that it has some merit. Mayor Husa said that he would like Ms. Pamperin to come back with one or two very specific things. He said that the Committee has discussed this issue for a couple of years and are at the point where they have two ideas that they really think will work.

1. The Mayor has analyzed the vacant land around the downtown area and has highlighted an area that he believes will yield about 20 parking

spaces, from re-claimed land.

2. Mayor Husa stated that he provided the Council with a copy of a survey that deals with the possibility of instituting "green zones" for short-term parking. He noted that he distributed about 40 of the surveys and has had 11 returned to him. The Mayor said that he is getting different responses as to where people think that these zones should be located. He advised that careful consideration will be taken to decide where the spaces will be placed and the length of time permitted. The Mayor added that it will only involve angled parking and added that short term parking will insure that there will always be a spot available.

Mayor Husa spoke about the various suggestions he has received from residents regarding the time limits on parking.

Mr. Golinski noted that we could go with every color of the rainbow and it wouldn't make a difference unless we have enforcement and the cooperation of the merchants.

President Kuser stated that he is glad the Ms. Pamperin brought this to the Council. He noted that the downtown area is in bad shape and needs to be re-vitalized. Mr. Kuser noted that everyone is working in separate circles and he thinks we need to bring it together; Mr. Kuser added that he thinks it is going to be the Council that will do that. He said that he spoke about this last week and that Mr. Shaw is interested in taking part in a parking committee, as a former Chief of Police, Mr. Fitzpatrick is interested since it is in his ward and Mr. Kuser added that he is also interested. President Kuser stated that he would like to have a sub-committee on parking that will work with the Administration and the Mayor to solve the issue. He said that the meetings would be in the evening and they would bring the Economic Development Committee, and anyone else involved, together to work on this.

He listed the following entities who would be asked to take part in the meetings:

- Economic Development Committee
- Chamber of Commerce
- Police Department
- Administration
- Former Mayor Gene Feyl
- Kathy Costello
- Planning

Mr. Kuser noted that there are enough parking spots, but we have to figure out how best to utilize them. He advised that when someone wants to open a business in town, they must go to the Planning Board and tell them what kind of business it is, so the town does have that information. Mr. Kuser suggested that there be two or three meetings where in-depth discussions are held and all the ideas are put together.

The Mayor told Mr. Kuser that he is welcome to come to the Economic Development Committee's meetings, which are held on a regular basis. He said that everyone is welcome to come and he will provide the schedule of meetings. The Mayor noted that

this would be the forum for this discussion and, if Mr. Kuser wants to add more meetings, that's fine too.

President Kuser replied that, since the Council is the governing body and decides what parking ordinances to pass, he thinks the Council needs to orchestrate this and head it up. He said that we need leadership to bring all of these people in and work on this problem, that has been on-going for years.

Mayor Husa replied that they will all be invited to the Economic Development meeting. Mr. Stecky asked why we are trying to re-invent the wheel. He asked why we don't just join in with them and he sees no reason to set up a separate committee when we already have one doing the same thing.

Mr. Kuser stated that we don't have a committee, we have a bunch of committees, with no leadership to answer to. He said that there is the Economic Development, the Chamber, the Police Department and the Clerk's Office.

The Mayor again stated that they are all invited to the Economic Development Committee meetings and he will provide the schedule.

Councilwoman Smith asked about the size of the downtown parking spaces. Mrs. Smith said that if they are the old 10' x 20', we should re-stripe them to 9' x 18', which is the new standard.

President Kuser stated that this is the reason that he ran for office, to take care of issues like this that have been on-going for years. He said that it is the Council's right to get involved, form a committee and help these people. Mr. Kuser noted that there are 18 empty stores downtown. Mr. Stecky asked if anyone has inquired as to why they are empty. He said that it is not just parking. The Mayor interjected that it is the economic times and maybe an approach would be to talk to the landlords. Mr. Stecky asked if high taxes on these properties are part of the issue.

President Kuser replied that the downtown is deteriorating and is not as attractive as it once was. He said that it is also changing and we have not kept up with the times. Mr. Kuser repeated that there are 18 empty stores and that he is interested in street scaping. He noted that, while interviewing Consulting Engineering firms, they spoke about a conceptual idea of how we would like downtown Denville to look. Mr. Kuser commented that we have to get the parking fixed and develop a long-term plan for downtown. He stated that it is not a matter of can we afford to do these things, it is a matter of can we afford not to.

Councilwoman Smith commented that she was on the Economic Development Committee with Ms. Pamperin when they discussed Main Street USA. She said that it is a great program and we spent a little bit of money to get some information but she doesn't think we went far enough. Mrs. Smith noted that it isn't the parking that's the big problem, it is a matter of re-vitalizing downtown, working with Main Street, looking at the up and coming industries and attracting businesses here. She said that she doesn't think the focus is where it needs to be and that we should work with Main Street USA. Mrs. Smith stated that we should re-vitalize and re-build the town and deal with parking later.

Ms. Pamperin spoke about giving a presentation in the past and being told that Denville doesn't need it. She said that now Denville does need it. She explained that Main Street is a four tier program that deals with how the town looks, what the parking problems are, and deals with it under one umbrella. Ms. Pamperin advised that it takes very little money earmarked by the town in order to get approved on the New Jersey level to become a Main Street town. She said that the biggest outlay would be for a \$40,000 a year director, which would be a four-year commitment. Ms. Pamperin noted that applications are accepted every two years.

The Mayor added that they wanted to do it but could not get the funding for the facilitator.

Mr. Kuser advised that the engineering firms quoted a price of between \$5,000 and \$10,000 for a conceptual design of the downtown area and he thinks our downtown needs a shot in the arm.

President Kuser reiterated that he would like the Council to have a committee to study the parking and the whole downtown area. He implored the Mayor to be a part of it, because the Council wants to work with him.

The Mayor replied that he has already told him that they are welcome to come to the Downtown Development Committee meetings. He noted that the Council created that committee by ordinance and that is the committee to do it. The Mayor again stated that they are welcome to come to the meetings.

Mr. Kuser again insisted that the Council should take the lead, since they pass the ordinances.

Mrs. Smith suggested that the Council invite the Economic Development Committee to a workshop meeting.

The Mayor said that is a good idea.

Mr. Kuser replied that he wants somebody from each facet; he wants everybody to come together.

Mrs. Smith answered that the make-up of the Economic Development Committee is just that. She asked how many members there are. The Mayor replied that there are seven members who are from areas that they feel need attention.

Mrs. Smith asked if, in the ordinance, specific designations, such as Public Safety are mentioned. The Mayor responded that it is not broken down like that in the ordinance.

Mrs. Smith stated that she thinks that is where Mr. Kuser is going; the make-up of that committee needs to be representative of the parties that are responsible for these things. Mrs. Smith commented that perhaps the Council should look at the ordinance.

Mayor Husa responded that they don't have to look at the ordinance, they can just invite those people.

Mr. Kuser noted that he is not at all insinuating that the Economic Development Committee is not doing its job. He said that he thinks it is time for us to come together and have leadership and have someone to get the information from these people and move forward.

Councilman Fitzpatrick noted that he does not think that he has ever heard anything

about the Downtown Economic Development Committee since he has been on the Council. Mr. Kuser reminded him that Mr. Shaw spoke about it last week. Mr. Fitzpatrick said, other than that, he had not heard anything and he definitely wants the Council to be more involved.

Mrs. Smith commented that she feels that Main Street USA is the start, to get the revitalization started, and parking is the sub-set of that. She said that we need to maintain the vitality and economic feasibility of our downtown because it affects all of our residents. Mrs. Smith suggested that we need to find a way to get the Main Street program working and get the whole scope, not just the parking.

Ms. Pamperin suggested that a couple of citizens be invited to the sub-committee meeting that Mr. Kuser is proposing.

Mr. Kuser asked Mrs. Smith if she is saying that she would like to see a Council committee formed to get onto the Main Street program.

Mrs. Smith replied that she doesn't think it is a matter of getting a Council sub-committee, she thinks it is about getting Main Street started and having Council representation on it. She advocated finding a way in the budget to get the coordinator to start the Main Street program. Mrs. Smith noted that she feels that more gets done with a central focus by one person.

Ms. Pamperin volunteered to put together the application information for Main Street and come to a workshop with a short presentation.

Mr. Stecky offered to go to the Sustainable NJ web site and see if there is any aid available through them.

Mr. Andes commented that he agrees that the parking should come after, but not too much after. He noted that, if we have a parking problem with all of these empty stores, imagine what it would be like if we start filling the stores up. Mr. Andes stated that we have to look at the \$40,000 for a coordinator as an investment in solving this problem, rather than a cost. He spoke about a shore town that he visited and described what a lovely place it was and thought to himself that, for a small community, it is light years ahead of us. Mr. Andes said that it is time for us to move on and he thinks that Mr. Kuser is on the right track.

Mr. Kuser stated that there is a sense of urgency here and we can't wait any longer.

Mr. Andes noted that, during the fund-raising phase of Project Playground, they were collecting about \$1,000 a month until they sent out fliers with a conceptual drawing of what they wanted to do. He said that they then started receiving \$1,000 per week, so a picture is worth a thousand words.

Mr. Golinski commented that all of the things we are talking about are wonderful, but they are going to take time and the businesses are screaming now. He proposed a ticketing campaign, similar to the ones that the Police Department runs for cell phone and seat belt violations, and advertise that it will take place during a certain week to enforce the parking regulations. Mr. Golinski suggested that we ask the Chief to cooperate by supplying personnel for this endeavor.

Mrs. Smith commented that she thinks if it were announced that cars would be ticketed

that week, we would have no cars downtown that week.

There was additional discussion on ways to improve the parking problem for the short term and the value of using the Main Street program.

Mrs. Smith concluded that parking is not the problem, Main Street USA is the way we should go and she would suggest to the Council President that he set up a Council sub-committee, working with Ms. Pamperin and Administration to figure out funding. She further suggested that someone from Main Street NJ be invited to come and address the Council. Mrs. Smith added that there needs to be a comprehensive plan.

Ms. Pamperin stated that she is glad that the Council is open to this and she will be happy to put together a formal presentation.

Mr. Kuser designated Mr. Fitzpatrick, Mr. Stecky and himself as members of a sub-committee to investigate the possibility of becoming a part of Main Street NJ.

He asked Mayor Husa if he would please work with them on this.

The Mayor replied that this is to be discussed by the Economic Development Committee, per the Council's ordinance, and they are welcome to attend the Committee's meetings. Mr. Kuser replied that he had hoped that the Mayor would come to the sub-committee meetings.

The Mayor responded, "Let me say it one more time. You are welcome to come to the Economic Development Committee, where this is discussed. It is as simple as that."

He said that he does not see any reason to have another committee, they are welcome to come to the Economic Development meetings.

President Kuser asked the Mayor if he is working on the Main Street program. The Mayor replied, "sure". He said that it is part of their agenda and they have talked about it and the reason that it died before was lack of a willingness to pay for a facilitator.

MOTION TO ESTABLISH A SUB-COMMITTEE TO STUDY MAIN STREET NJ,
COMPRISED OF MR. KUSER, MR. FITZPATRICK AND MR. STECKY: MOVED BY
MEMBER SMITH, SECONDED BY MEMBER FITZPATRICK
AYES: SMITH, FITZPATRICK, STECKY, GOLINSKI, ANDES, KUSER
ABSENT: SHAW

PROPOSED OUTDOOR STORAGE ORDINANCE.

Mr. Kuser noted that everyone has received a copy of this ordinance, which has been through the sub-committee, it was approved and presented now to the Council.

Mrs. Smith asked if the changes are indicated by italics, but the ordinance is already on the books. Mr. Kuser said that is correct.

Mr. Ward interjected that there is a typographical error that he caught today. He asked that everyone remove the "s" from the line that says, "no registered vehicle or boat".

Mrs. Smith noted that she feels that better definitions are needed. She read the following sentence from the ordinance, "In residential zones, outdoor storage is prohibited". Mrs. Smith said that sentence is very nebulous. She commented that the

section prohibiting the storing or repairing of a vehicle outside of a garage is problematic because sometimes circumstances require that and perhaps a time limit should be associated with that provision. Mrs. Smith quoted other amended sections of the ordinance and noted that the intent to clean up the storing of junk cars and of boats has been accomplished, but she thinks that it needs some cleaning up with more defined wording.

Councilman Golinski commented that it is embarrassing. He noted that if he put a snowmobile on his lawn for a week, a month, a summer, is that outdoor storage.

Mr. Andes replied that he thinks that Mr. Denzler did not bring that to our attention because there are no issues there.

Mr. Ward added that there may be a definition section somewhere else in the ordinance and he will check on that.

Mrs. Smith noted that she is fine with the changes and the intent.

Mr. Golinski said that he agrees with Mrs. Smith.

Mr. Stecky asked if we are prohibiting winter storage of boats.

Mr. Kuser replied that this is on commercial property that we are discussing.

Mr. Stecky commented that he has seen boat storage on commercial property and asked if that is really our intent. He said that people do have to lay up their boats for the winter.

Mr. Kuser replied that they are not allowed to store boats on commercial property.

Mr. Stecky asked if we have an ordinance on that. Mrs. Smith replied that is what this ordinance is for.

Mr. Ward said that currently this ordinance would prohibit it. Mr. Kuser noted that it is also covers residential storage.

Mr. Kuser asked if Mr. Ward would contact Mr. Denzler and, if Mrs. Smith would send her objections.

Mrs. Smith said that she thinks he has the objections, it is just poorly written. She added that there are no definitions or descriptions, unless they are in another part of the ordinance that she doesn't know about. Mrs. Smith stated that, if it needs to be expedited, she would agree to introduce it with the suggested changes.

Mr. Ward noted that this was just one section of the ordinance and seemed to be just one rambling sentence and Mr. DiYanni was asked to break it down into, at least, categories to make it a little bit easier to interpret. He said that the sub-committee had obviously been asked to focus on the registered and unregistered vehicle issue so the other part was not included, but we will certainly take a look at it.

MOTION TO ADJOURN: MOVED BY MEMBER SMITH, SECONDED BY MEMBER STECKY

AYES: UNANIMOUS

Respectfully submitted:

Kathleen A. Costello, Deputy Township Clerk

